

GFM Strategic Plan 2018-2022 Overview				
Major Goals	#	Strategies	Outcomes Envisioned	What could my part be?
Plant exponentially and grow fruitful communities				
Plant witnessing communities on new campuses and new corners that, along with existing groups, long for revival as they shape whole-life disciples and seek the shalom of the campus	A	Deploy new staff (paid or Associate) and release selected current staff to plant new campuses/corners	35 new campuses 90 new fellowships	
	B	Start missional prayer groups of faculty on every GFM-served campus and support undergrad staff catalyzing prayer groups	100+ faculty prayer groups	Start or support a faculty prayer group
	C	Resource staff for training students/faculty in robust integration of faith, thought, and practice	New ideas and tools to strengthen integration and promote justice	
	D	Innovate and press into best practices in witness/service to increase evangelistic fruit	Widespread prayer, stronger NSOs, increasing # invitations to faith	
Mobilize partners to do ministry				
Identify, engage, and mobilize more campus staff and partners to advance the GFM mission	A	Recruit paid staff (and Associate staff) for current and new campuses; fill leadership, administrative and other non-campus roles	44 new campus staff ministers, 19 new staff directors	
	B	Recruit partners (volunteers, students, faculty) to extend ministry to current and new campuses	Majority of staff have volunteers helping on campus at least twice a month	Recruit 2 volunteers
Strengthen partnerships with Undergrad Ministry and other parts of InterVarsity	A	Foster a culture of gracious initiative by all GFM staff to build strategic partnership with appropriate undergrad counterparts	80% of campus staff engaged in fruitful partnership on campus	Initiate with my undergrad counterpart
	B	Invest in the expansion of faculty ministry throughout InterVarsity by active support of the Faculty Ministry Leadership Team and its strategic plan	Robust faculty/administrators data base in place	
Become a thriving organization of thriving people				
Develop GFM staff as flourishing leaders on flourishing, inclusive teams through spiritual formation and organizational culture	A	Foster a culture of rest, joy, and generosity (model, teach, celebrate)	[happy campers!]	
	B	Grow teams of intercessors for staff, campuses and ministry teams	Most GFM staff have core team of 4+ intercessors	Develop an intercessor team
	C	Encourage and equip all GFM teams to value each member's uniqueness and sense of belonging	All GFM staff have taken part in development opportunities for cross-cultural competency	
	D	Invest in the longterm growth and flourishing of Black Scholars and Professionals (BSAP)	New BSAP Director in place with funding	
Partner to fully resource GFM staff through a multi-faceted, best practices approach to MPD	A	Strengthen MPD by building sound rhythms and best practices into work by all staff raising funds	80% of graduating students invited to partner, all GFM chapter accounts increasing in annual donations	Build up alumni giving to my chapter account(s)
	B	Nurture communal mindsets and funding models (e.g. alumni, area, tethering, events, MPD+)	Attestable increase in generosity and teamwork toward all staff being resourced.	